



**EMBARGOED**  
**UNTIL THURSDAY, NOV. 15 AT 6 AM E.S.T.**

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**15 DESTINATIONS.**  
**\$15\* ONE-WAY FARES.**  
**15 HOURS.**

**ALLEGIANT AIR CELEBRATES FIRST YEAR IN TAMPA/ST. PETE**

(St. Petersburg, Fla.) -- To celebrate the one-year anniversary of service from St. Petersburg-Clearwater International Airport, low-cost carrier **Allegiant Air** is giving Tampa Bay area residents a chance to fly home to America's favorite small towns for only **\$15\*** one-way.

Until 9 p.m. EST tonight, the airline will offer **\$15\*** one-way fares on outbound flights from St. Petersburg-Clearwater International Airport to any of its 15 markets, which include:

- Allentown, Penn.
- Chattanooga, Tenn.
- Des Moines, Iowa
- Fort Wayne, Ind.
- Greensboro, N.C.
- Greenville/Spartanburg, S.C.
- Huntington, W.V.
- Knoxville, Tenn.
- Lansing, Mich.
- Peoria, Ill.
- Roanoke, Va.
- Rockford, Ill.
- South Bend, Ind.
- Springfield, Mo.
- Toledo, Ohio

The sale begins **Nov. 15 at 6 a.m. EST** and ends 15 hours later at **9 p.m. EST**. Reservations may be made through the company's website at [www.allegiantair.com](http://www.allegiantair.com), the airline's Reservations Center at **702-505-8888** or professional travel agents.

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Since inaugurating service Nov. 16, 2006, Allegiant has expanded its low-cost service from St. Petersburg-Clearwater International Airport from 12 to 15 markets. During the past year alone, Allegiant has carried more than **350,000** customers to and from the Tampa Bay area. Allegiant Air has carried customers representing every state in the U.S. on the service. More than 37 percent of the customers originated from the state of Florida. Allegiant has carried customers representing 56 Florida counties: 37.1 percent from Pinellas County and 20.9 percent from Hillsborough County.

**About the \$15\* one-way offer:**

The **\$15\*** one-way offer must be purchased by **9 p.m. EST Nov. 15, 2007** for completed by **Feb. 6, 2008** for all markets with the exception of **Huntington, W.V.** which must complete travel by **March 1, 2008**. Fares are only for departing flights out of St. Petersburg-Clearwater International Airport and only available at [www.allegiantair.com](http://www.allegiantair.com). An \$8.50 convenience fee will apply. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.40 per segment. Travel purchased through an Allegiant Air call center will cost an additional \$5.00 per segment. A segment is defined as one take-off and one landing. A checked baggage fee will apply per bag, per segment. Fares are non-refundable. Seats are extremely limited and are not available on all flights. Restrictions apply. Offer not valid on previously purchased tickets. Fare rules, routes and schedules are subject to change without notice. Offer not available Nov. 21, 25-28, 2007; Dec. 20-31, 2007; and Jan. 1-7, 2008.

**About the Company**

Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.

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