

News Release



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Myrtle Beach Direct Air Launches New Service from St. Petersburg-Clearwater International Airport

Myrtle Beach Direct Air, an air service based in Myrtle Beach, SC announced today it will offer air service from St. Petersburg-Clearwater International Airport to Newark, Niagara/Buffalo, Pittsburgh, Myrtle Beach and Gulfport/Biloxi beginning December 19, 2007.

The company is focused on growing the St. Petersburg-Clearwater market by providing low cost, safe, reliable air service. Residents will have the opportunity to fly Myrtle Beach Direct Air to select Southern and Northeast cities to vacation or visit friends and family. To kick off the flights, Myrtle Beach Direct Air is offering special one way air fares starting at \$99*.

Three day Gulfport-Biloxi Casino get-a-way packages will be offered beginning at \$299 per person based on double occupancy. The three day packages include roundtrip airfare, two nights hotel accommodations with one meal, plus transfers to and from hotel. "We are confident we can rebuild the popular non-stop service from St. Petersburg-Clearwater Int'l Airport to Gulfport-Biloxi" said Judy Tull, CEO of Myrtle Beach Direct Air. "We believe our three weekly non stop flights will appeal to the local community."

Ed Warneck, President of Myrtle Beach Direct Air said, "Our new service opens a new vacation destination from the north. We are excited to present affordable and convenient flights to our many travelers into the Tampa Bay area. St. Petersburg-Clearwater International Airport is a convenient option for those desiring quick and easy access to the pristine beaches of St. Petersburg and Clearwater without the hassles of waiting in long lines and heavy traffic congestion".

The new flight service also offers local golfers the opportunity to play award winning championship courses in Myrtle Beach. In the past the only service to Myrtle Beach was with lengthy flight times and connections through congested airports. Now golfers can be on the course in little over an hour.

Airport Director Noah Lagos adds, "It is exciting to welcome Myrtle Beach Direct Air to St. Petersburg-Clearwater International Airport's growing family of low cost air carriers. Many of you have requested the return of Gulfport-Biloxi air service as well as easy flights to Buffalo to access upstate New York and Canada. Myrtle Beach not only provides service to these destinations, but also to Myrtle Beach, a golfer's paradise, plus two additional Northeast cities. Their service will be "old school", full service flying. You'll enjoy the flight and as always, flying from St. Petersburg-Clearwater International Airport."

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The Winter Schedule will operate from December 19, 2007 through March 5, 2008 with flights to/from St. Petersburg-Clearwater as follows:

Gulfport-Biloxi -	Wednesday, Friday, and Sunday
Myrtle Beach -	Wednesday through Monday
Newark -	Thursday and Sunday
Niagara/Buffalo -	Monday, Friday, and Saturday
Pittsburgh -	Wednesday and Saturday

Effective March 6, 2008 flights to/from St. Petersburg-Clearwater will operate as follows:

Gulfport-Biloxi -	Wednesday, Friday, and Sunday
Myrtle Beach -	Monday, Friday, and Sunday
Newark -	Monday, Thursday, Friday, Saturday and Sunday
Niagara/Buffalo -	Monday, Friday, and Saturday
Pittsburgh -	Thursday and Sunday

Myrtle Beach Direct Air's flights are operated on Boeing 737-400 "Next Generation" aircraft. The aircraft features 12 First Class and 138 coach all leather seats.

Reservations can be made on line at www.myrtlebeachdirectair.com or by calling the toll free number 1-877-432-3473.

*Flights are public charters operated by Xtra Airways. Vacation packages include all hotel taxes *Fares are one way. Air fares and packages do not include Federal Segment Fee of \$3.40 per segment (A segment is defined as one take off and one landing), Passengers Facility Charges (PFC) up to \$4.50 and September 11th Security Fee of \$3.40 per departure.*

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