

For Immediate Release

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Hooters Air Takes Over Service from Lehigh Valley Air in Allentown, Pennsylvania and adds additional service to Myrtle Beach



May 6 Myrtle Beach/ Hooters Air will expand its flight service from Allentown, Pennsylvania when it begins service on routes formerly served by Lehigh Valley Air effective May 8th. In addition to the current service to St. Petersburg and Ft. Lauderdale, Hooters Air will add flights to Myrtle Beach beginning June 11th.

"Allentown opens up another great market for us," stated Hooters Air President Mark Peterson. "We are taking over a program started by Lehigh Valley Air and will make some small adjustments to the schedule in order to improve the program and add more great destinations."

Based in Myrtle Beach, South Carolina, Hooters Air initiated service to Atlanta in March 2003 and now serves Atlanta, Myrtle Beach, Newark, Chicago/Rockford, Baltimore, Gary, Columbus, Denver, Las Vegas and Nassau. Hooters Air flights are operated on Boeing 737 and Boeing 757 aircraft. These Aircraft are configured with dark blue seats, extra leg room, and will be staffed by a crew of two pilots, 3 flight attendants, along with Hooters Girls on every flight. The Hooters Girls are provided by Hooters of America and come from the Hooters Restaurants.

Schedule:

Originate	Destination	Flight	Depart	Arrival	Freq	Stops
Allentown	St. Petersburg	7301	7:30 am	10:00am	1,4,5,7	0
St. Petersburg	Allentown	7302	10:45am	1:15pm	1,4,5,7	0
Allentown	Ft. Lauderdale	7401	2:00pm	5:00pm	1,4,5,7	0
Ft. Lauderdale	Allentown	7402	6:00pm	9:00pm	1,4,5,7	0
Allentown	Myrtle Beach	7501	10:00am	11:30am	3,6	0
Myrtle Beach	Allentown	7502	2:45pm	4:15pm	3,6	0

Lehigh Valley Air Customers current reservations will be automatically transferred to Hooters Air.

If you have questions about your reservations or your reservation is affected by the schedule change please contact Lehigh Valley Air at 1-888- FLY-LVAIR or 1-(888) 359-5824.

Hooters Air Flights will be offered most days between these cities with fares from \$89.

Reservations can be made beginning today for this new and expanding service at www.hootersair.com or by calling 1-888-FLY-HOOT (1-888-359-4668). Fares are one-way, subject to availability and subject to change. Fares do not include Passenger Facility Charges of up to \$9 each way, September 11th Security Fees of up to \$5 each way and Federal Segment tax of \$3.20. A segment is defined as one take-off and one landing. **Hooters Air Flights are Public Charters operated by Pace Airlines. See Tour Participant Agreement for full terms and conditions of travel.**

Hooters of America, Inc. is the franchiser and operator of over 400 Hooters restaurants in 46 states and 16 foreign countries. The first Hooters opened in 1983 in Clearwater, Florida. Hooters is well known for its brand of food and fun, featuring a casual beach-theme atmosphere, a menu that features seafood, sandwiches and Hooters' signature chicken wings, and service provided by the All-American cheerleaders, the Hooters Girls.