



NEWS RELEASE
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GET AWAY TO TAMPA BAY!

ALLEGIAN'T ANNOUNCES NONSTOP, LOW-COST TRAVEL SERVICE BETWEEN YOUNGSTOWN-WARREN AND TAMPA BAY WITH INTRODUCTORY \$64.99* FARES

VIENNA, Ohio — Allegiant (NASDAQ: ALGT) today announced new, nonstop jet service between **Youngstown-Warren, Ohio**, and the **Tampa Bay, Fla.**, area will begin **Nov. 17**. The company, known for its exceptional travel deals, will introduce the new service to the Northeastern Ohio and Western Pennsylvania region with fares as low as **\$64.99*** one-way.

"We're pleased to announce yet another affordable and convenient way for our customers to get away," Andrew C. Levy, Allegiant Travel Company President, said. "We are confident the Mahoning Valley community will appreciate the value of flying nonstop to the Tampa Bay area and the great deals we offer on hotels and car rentals."

"We are thrilled to provide the Mahoning Valley community with nonstop scheduled service to the Tampa Bay – St. Petersburg, Fla. region from the Youngstown-Warren Regional Airport," Dan Dickten, Director of Aviation for the Western Reserve Port Authority, said. "St. Petersburg is among the top five destinations requested by the community. We look forward to successful flights to the Tampa Bay area and working with Allegiant in the future."

The new flights will operate twice weekly between **Youngstown-Warren Regional Airport (YNG)** and **St. Petersburg-Clearwater International Airport (PIE)**, with service **Wednesday** and **Saturday**. Flights will depart Youngstown-Warren at **11:05 a.m.** arriving in the Tampa Bay area at **1:30 p.m.** Flights leaving the Tampa Bay area will depart at **8 a.m.** arriving in Youngstown-Warren at **10:25 a.m.** (all flight times are local). The carrier will utilize a full-size, 150-seat MD-80 jet aircraft on the route. The company also offers nonstop service from Youngstown-Warren to Orlando, Fla. and Myrtle Beach, S.C.

With an average 361 days of sunshine each year, the St. Petersburg-Clearwater area is considered the most popular vacation destination on Florida's West Coast. The area was named among the top beaches in the United States and is one of a few destinations to have received the "Blue Wave Award" from the Clean Beaches Council. In addition to pristine beaches, visitors are within minutes of shopping, amazing golf courses and award-winning resort and dining experiences.

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Allegiant is more than an airline, it is a full-service travel company that offers great value to its customers through its hotel and car rental packages. The company partners with 20 of the Tampa Bay area's most exciting hotel properties, including: *Grand Hyatt Tampa Bay, Barefoot Beach Resort, Hilton Clearwater Beach Resort, Sheraton Sand Key Resort, Alden Beach Resort, Don CeSar Beach Resort and Sirata Beach Resort & Conference Center*. Allegiant provides low-cost car rental service through its partnership with **Alamo Rent a Car**.

Allegiant's **\$64.99*** one-way introductory fare is limited, must be purchased by **Oct. 12, 2010**, and is valid for travel through **March 8, 2011**. Introductory fares are not available on all flights. After the introductory fare period, regular one-way fares on the route start as low as **\$79.99** one-way. Reservations can be made on the company's website at www.allegiant.com or by calling the company's travel experts at **702-505-8888**.

About the \$64.99* one-way fare:

* Seats are limited. Fares are one-way and not available on all flights. Must be purchased by Oct. 12, 2010 for travel through March 8, 2011. Offer not available: Nov. 20-30, 2010, Dec. 18-31, 2010 and Jan. 1-3, 2011. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.70 per segment. A segment is one take-off and one landing. A convenience fee of \$14.99 per passenger will apply when booked on allegiant.com. A convenience fee of \$14.99 per passenger, plus \$14.99 per segment, will apply when purchased through Allegiant Air call centers. Purchases made at any Allegiant Air Airport Ticket Office will not incur a convenience or call-center fee. For ticket counter hours of operation, please visit www.allegiant.com. When purchased at the time of booking, a checked bag fee of \$14.99-\$29.99 per bag will apply per person, per segment. If purchased at flight check-in, a fee of \$35 per checked bag, per person, per segment will apply for the first two bags checked. Additional higher fees will apply for three or more checked bags. Fare rules, routes and schedules are subject to change without notice. Restrictions apply.

About the Company

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Fort Lauderdale, Fla., Las Vegas, Los Angeles, Phoenix-Mesa, Orlando, Fla., and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel-related services. In 2010, Allegiant was ranked number one for low-cost carriers in Aviation Week's Top Performing Airline study and ranked 25 on FORTUNE magazine's Fastest-Growing Companies list.

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