

VISION AIRLINES ANNOUNCES EXPANSION OF NON-STOP, LOW-FARE SERVICE BETWEEN ST. PETERSBURG AND NORTHWEST FLORIDA

ATLANTA, GA. – JAN. 18, 2010 – Vision Airlines announces today it's new non-stop, low-fare air service in St. Petersburg, Fla., to Destin • Fort Walton Beach, Fla., **beginning March 25, 2011, with rates starting at \$89/each way***. To celebrate the largest expansion of a commercial airline in more than a decade, travelers may book flights to Florida at the **\$49/one way introductory fare**, when booked between Jan. 18 – 23, 2011.

“Vision Airlines is excited to offer low-cost air service to the St. Pete community and surrounding areas,” said David Meers -- chief operating officer, commercial operations, Vision Airlines. “It is our desire to continue to grow our service and route structure, and offer tremendous value to leisure travelers.”

Vision Airlines will operate flights four days per week, from St. Petersburg-Clearwater International Airport (PIE) to Northwest Florida Regional Airport (VPS), utilizing a 30-seat Dornier 328 aircraft. The new flight services allow travelers to experience an outstanding beach destination the minute they step off the plane.

Encompassing the southern sea towns of Destin • Fort Walton Beach • Okaloosa Island, Northwest Florida's Emerald Coast has something for everyone, from basking on 24 miles of shockingly-white shoreline and teeing off on more than 1,080 challenging holes, to casting lines in the fish-filled waters of the “World's Luckiest Fishing Village” and watching dolphins dance at the state's oldest marine, Florida's Gulfarium.

"We are delighted to have new service to the Florida's panhandle which has no non-stop flights from the Tampa Bay area," said St. Petersburg-Clearwater International Airport Director, Noah Lagos. "Vision Airlines operates a quality service to passengers and we look forward to their growth at PIE."

Flight Schedule: Effective March 25, 2011 Starting at \$89/each way

Day	Depart VPS	Arrive PIE	Depart PIE	Arrive VPS
Sunday	1:15 p.m. *	3:30 p.m.	4:30 p.m.	4:45 p.m. *
Monday	11:45 a.m.*	2:00 p.m.	2:45 p.m.	3:00 p.m.*
Thursday	1:15 p.m.*	3:30 p.m.	4:30 p.m.	4:45 p.m.*
Friday	11:45 a.m.*	2:00 p.m.	2:45 p.m.	3:00 p.m.*

*VPS flight times are in Central Standard Time (CST)

Following a challenging year for the Emerald Coast tourism industry due to the Deepwater Horizon oil spill in April 2010, Vision Airlines confidently introduces non-stop, low-fare flight service from 20 markets into the destination acclaimed as the “Best Beach Town in the South” for 14 consecutive years by the readers of *Southern Living*. The airline will continue to aggressively serve new markets around the country that offer the consumer tremendous vacation values.

Starting March 25, 2011, Vision Airlines will serve the following markets to Northwest Florida:

- Atlanta
- Little Rock, Ark.
- Huntsville, Ala.
- Punta Gorda, Fla.
- Baton Rouge, La.
- Knoxville, Tenn.
- Macon, Ga.
- Savannah, Ga.
- Greenville/Spartanburg, S.C.
- Birmingham, Ala.
- St. Petersburg, Fla.
- Louisville, Ky.

Starting April 1, 2011, Vision Airlines will serve the following markets to Northwest Florida:

- Chattanooga, Tenn.
- Shreveport, La.
- Asheville, N.C.
- Orlando-Sanford
- Columbia, S.C.

Vision Airlines – headquartered in Atlanta – began operations in 1994 in Las Vegas. Today, the company operates a mixed fleet of aircraft including the Boeing 767, Boeing 737 and Dornier 328 aircraft. Vision Airlines, internationally recognized/established as a premier charter airline, has been flying scheduled service for more than two years. The company’s clients include US Presidential candidates, heads of state, countless celebrities, Fortune 1000 companies and some of the world’s most-recognized resorts. The company is headquartered in Atlanta, and also has offices in Louisville, Ky., Las Vegas and Miami.

For more information about Vision Airlines or to book a flight, please visit

www.visionairlines.com or call 1-877-FLY-A-JET.

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* Taxes and travel fees apply. Vision Airlines Baggage Policy: Standard Size Checked Bag (Advance Purchase) - \$15.00, Standard Size Checked Bag (at airport) - \$25.00, Overweight Checked Bag - \$75.00, Sports Equipment - \$50.00.