



ALLEGiant ANNOUNCES NONSTOP SERVICE FROM HARRISBURG TO FLORIDA
COMPANY OFFERS INTRODUCTORY ONE-WAY FARES AS LOW AS \$64.99*

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HARRISBURG, Penn. August 16, 2012 — **Allegiant** ([NASDAQ: ALGT](#)) announces new, nonstop jet service between Harrisburg, Penn. and Orlando via Orlando-Sanford International Airport (SFB) beginning October 31, 2012 and Tampa / St. Petersburg via St. Petersburg-Clearwater International Airport (PIE) beginning November 2, 2012. To celebrate, the carrier will offer introductory fares to Orlando for as low as \$64.99* one way and fares to Tampa as low as \$94.99* one way, including taxes and fees. Flights and vacation packages are available for booking through January 13, 2013.

"We are pleased to bring new affordable and convenient travel options to Harrisburg," said Andrew C. Levy, Allegiant Travel Company President. "We are confident area residents will appreciate the convenience of flying nonstop to these world class vacation destinations and the value of bundling their air, hotel and car rental reservation together."

"We are certainly very excited to welcome Allegiant to the south central Pennsylvania region," said Timothy J. Edwards, Executive Director. "The Orlando and Tampa Bay regions are the most popular Florida destinations for travelers throughout our area. Nonstop service to the Tampa Bay region has been at the top of our region's request list for years while nonstop service to Orlando Sanford International Airport provides convenient access not only to Orlando, but to Florida's East Coast as well."

Flight days and times can be found at allegiant.com.

Reservations can be made on the company's website at allegiant.com or by calling the company's travel experts at 702-505-8888.

About the \$64.99* and \$94.99* one-way fares:

Seats are limited. Fares are one way and not available on all flights. Must be purchased by August 22, 2012, for travel by January 13, 2013. For baggage fees, please visit allegiant.com. Additional restrictions may apply.

Allegiant, travel is our deal.®

Las Vegas-based Allegiant Travel Company® (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. Through its subsidiary, Allegiant Air, the company operates a low-cost, high-efficiency, all-jet passenger airline, and offers other travel-related products such as hotel rooms, rental cars, and attraction tickets through its website, allegiant.com. The company was ranked ninth in the 2011 Forbes' Best Small Companies list. Allegiant was also recently named one of FORTUNE magazine's "100 Fastest-Growing Companies" for the second consecutive year.

For downloadable press kit, including photos, visit: <https://www.yousendit.com/download/QIVoZ28rUzdtUUd4djhUQw>

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