AIR SERVICE NEWS

St. Petersburg-Clearwater International Airport (PIE) is pleased to welcome Frontier Airlines with non-stop service to Milwaukee, Wisconsin and Omaha, Nebraska. Service to Milwaukee begins Nov. 18, 2010 with easy connections to Appleton, Wisconsin; Des Moines, Iowa; Flint, Michigan; Grand Rapids, Michigan; Green Bay, Wisconsin; Madison, Wisconsin; and Minneapolis/St. Paul, Minnesota. Omaha is seasonal service, beginning January 16th and ending April 17th.

• AVIATION WEEK named Allegiant Air the “Top-Performing Airline” in the low-cost/niche category, recognizing financial health and cost discipline.

• FORTUNE magazine ranked Allegiant Travel Company number 25 on its 2010 Fastest-Growing Companies list, recognizing growth and financial stability.
AIRPORT PLANNING STUDIES & PROJECTS - The latest news on ongoing projects and planning studies at the airport.

Parking Lot Improvements
The Parking Lot Improvement project swaps short term parking and rental car parking lots. Short term parking will become the most convenient parking to Check-in and Rental Cars will become most convenient to Baggage Claim, where the Rental Car businesses are located. Sidewalks are being added at the new short term location. Additionally, roadway improvements around the parking areas will create better stormwater drainage. Project completion is scheduled for November 17, 2010.

Taxi & Shuttle Services
The airport welcomes Supershuttle now offering shuttle service at the airport with its express by Supershuttle brand. They join Yellow Cab and United Cab in providing taxi service at PIE.
AIRPORT OPERATIONS & NOISE AFFAIRS UPDATE - For questions about PIE’s Noise Abatement and Mitigation Program, contact the Noise Affairs Office at (727)453-7880 or airportnoise@pinellascounty.org. If you have concerns or complaints about aircraft noise, please contact the Noise Hotline at (727)453-7877 or visit our website at www.fly2pie.com/noise. The website features a flight tracking option, frequently asked questions about aircraft noise, and an automated complaint form for reporting noise incidents to the airport.

**Noise Abatement Task Force (NATF)**

Community, airport, and aviation tenant representatives form the NATF and meet to discuss noise affairs at PIE. All meetings are held quarterly in the Airport Conference Room 234 and are open to the public; minutes are posted on the website. The next meeting will be January 19th at 3:00.

**Noise Abatement Award** - PIE is this year’s recipient of the “Noise Abatement Award” by the Florida Airports Council. The award, which recognizes a project or program that reduces aircraft noise impacts on a community using operational or land-use measures or other creative initiatives, recognized the development and implementation of PIE’s new noise abatement procedure, the “VOR-B Approach”, implemented in December 2009.

The new arrival procedure enables airlines to use existing navigational aids to remain over Old Tampa Bay during favorable weather conditions as they approach from the north. The procedure may be flown by all airlines and not restricted to daylight hours of operation, unlike the existing southbound noise abatement procedure. The “VOR-B Approach”, a voluntary measure, was the end result of an “Airspace and Noise Study” conducted to identify new flight procedures that would reduce aircraft noise exposure to surrounding residential communities. The FAA prohibits airports from imposing mandatory noise abatement procedures, but, the airport is optimistic that our scheduled air carriers will use the new procedure.

**Airport Operations** - Welcome New Operation Supervisor Kimberly Schratt. Kimberly was an Operations Agent at Southwest Florida Int’l Airport for nearly five years, and has a Bachelors Degree in Aviation Management from Embry-Riddle. She starts November 8th.

**REAL ESTATE DEVELOPMENT** - The latest on projects at the airport and surrounding airport-owned real estate. For more information, contact Properties Director Bob Humberstone at (727)453-7820 or bhumber@pinellascounty.org.

**St. Petersburg-Clearwater International Airport (PIE) receives approval for “Buffer Area” between Feather Sound and the Airport**

St. Petersburg-Clearwater International Airport (PIE) received approval from the Federal Aviation Administration (FAA) to designate a 46.5 acre parcel that lies between Feather Sound and the airport’s AIRCO golf course as a green area buffer. AIRCO golf course is part of airport property, and therefore is subject to FAA jurisdiction. It has been operated by the airport as an interim use since 2000 until its future use could be determined.

On March 16, 2010, the Pinellas County Board of County Commissioners (BCC) approved the rezoning of the 127 acre golf course for future aviation, hotel, and commercial development. This action is consistent with the county approved Airport Master Plan. While there is no date for its future development to commence, the BCC directed the County Administrator to move forward with gaining FAA approval of the buffer area. The BCC’s approval for future commercial mixed use development of about 73 acres was conditioned upon meeting current development criteria and receiving FAA approval to create the buffer area.

To reflect the change of use, the Airport Layout Plan, which is an FAA approved document, will be updated to show the buffer area parcel as green space. This will codify the intent and change of land use. The creation of the buffer area continues to demonstrate the County’s commitment to being a good neighbor, while honoring its contractual obligations to the FAA for development of airport property at its highest and best use.
**Community Relations** - We look forward to our customers comments and ideas, please drop us a line at info@fly2pie.com.

**Visitor Information Booth and Volunteers** - The airport will soon have a new Visitor Information Booth to welcome our passengers. Our volunteers work in shifts greeting arriving flights to assist passengers with information and showcase the wonderful places to visit in Tampa Bay. Day and evening opportunities are available and if interested, contact Michele Routh at 727-453-7879.

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**Congratulations 2010 AL East Champions Tampa Bay Rays on a great season!**

The airport was thrilled to host the Tampa Bay Rays homecoming party for the team after returning as AL East Champions on October 3rd. The Tampa Bay Rays organization threw a great party for the fans and team in the airport's bag claim facility with a DJ, Rays Street team, Raymund, and plenty of cowbells and giveaways. The team arrived just before 11 PM, many in their season's signature plaid, to thousands of excited fans.

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**Airport 2011 Budget and Audit**

The airport’s new fiscal year began October 1st. The budget reflects our commitment to operate the airport as efficiently and effectively as possible for our passengers, airlines, tenants, and local community. The overall annual operating expense budget for FY2011 is $10.04 million, including Airco Golf, an overall decrease of (1.75%) from the prior year. The airport is funded entirely with revenue generated from fees and rents; no Pinellas County ad valorem (property) tax dollars are used to support the operation of the airport.

The County independently audits the airport to monitor fiscal procedures and policies. An audit of FY2010 operating revenues and expenses, federal and state grant revenues, and passenger facility charge collections conducted by Ernst & Young resulted in no findings or recommendations issued.

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**2010 Tony Jannus Distinguished Aviation Award**

Congratulations Jaan Albrecht, Chief Executive Officer at Star Alliance Services GmbH,. Albrecht has been the driving force behind the world’s first and most experienced airline alliance since 2001. Albrecht was honored on Friday, October 29th at the Jannus Awards Banquet.

The Tony Jannus Distinguished Aviation Society also awarded $14,000 to seven college students through the Jannus Scholar Awards funded by the Silent Auction.

For more information, visit [www.tonyjannusaward.com](http://www.tonyjannusaward.com) or call (727)821-5155 ext.120. The Tony Jannus Distinguished Aviation Society is a tax-exempt 501(c)3.