In February, we unveiled our new logo and "Tampa Bay The Easy Way" slogan. Over 100 of our friends joined us to celebrate our rebranding, including the dedication of two monument entrance signs to the airport. At PIE, our customers enjoy our ease and convenience. Along with our Tampa Bay location and low-cost, non-stop flights, we offer our customers a great airport experience. In creating our new brand, with the help of the creative team at FKQ Marketing, we combined our customer friendly experience, the warm colors of our destination, and our three letter identifier PIE. Now, we distinguish our airport as a gateway to our popular leisure destination in our image.

The response to our rebranding from the local community, the tourism industry, and our airline partners has been resoundingly positive. We hope you caught a glimpse on a billboard, a newspaper ad, or even a PSTA bus to remind you that although we have a fresh look, we still offer the same easy and affordable experience! We are continually working to add more destinations for you. Allegiant just announced new service to Asheville, NC as their 25th destination from PIE. For the first time ever, this new flight has a summer start (June 6th), offering a new opportunity for summer travel plans! This past week we celebrated Tribute to Tourism and Employee Appreciation Week. Each year we celebrate our employees’ achievements and honor one outstanding individual. This year’s Airport Employee of the Year, Lori Yackoski, keeps the airport grounds in top shape with a positive attitude towards teamwork. She stepped in and took over our grounds crew on an interim basis and did a terrific job. We are fortunate here at PIE to have an outstanding group of employees that understand tourism is our #1 industry and arriving at the airport is the start of their experience in St. Pete-Clearwater. Collectively, as an airport staff, we know that we are in the customer service business and the quality of that service is a key reason that we continue to grow with new destinations and increased frequencies.

We hope you have a great summer and the opportunity to travel to visit family, friends, or explore new places. We are pleased to serve you here at PIE!

More to come….Noah
Air Service News

This spring Allegiant began using its retrofit- ted MD80 aircraft here at PIE. This provided greater capacity by increasing seats from 150 to 166. Additionally, the airport had its strongest March since its record breaking year in 2004. Through April, we are up 7% in passengers this calendar year over last with gains in both domestic and international. We look forward to continued strong growth this summer, especially with Allegiant’s Asheville route beginning June 6th.

Jannus Award Media Announcement

Congratulations to Richard H. Anderson, CEO of Delta Air Lines, recently announced as the 2013 Honoree of the Tony Jannus Award at a press conference held at St. Pete-Clearwater International Airport. Now in its historic 50th year, the Tony Jannus Award celebrates individuals with outstanding achievements and leadership in commercial aviation.

The Tony Jannus Distinguished Aviation Society will present the award to Anderson at a dinner banquet at the Renaissance Vinoy Resort and Golf Club on Friday, November 15, 2013. The Jannus Society also provides a high school essay contest and college scholar awards to promote aviation in education. For more information on these, as well as sponsorships and tickets to the annual dinner, visit www.TonyJannus.org.

Jannus will celebrate a milestone in 2014 as we mark the 100th anniversary of the historic first scheduled commercial aviation flight which flew from St. Petersburg to Tampa. An organization, Flight 2014, was formed to plan commemorative events. Information can be found at www.airlinecentennial.org.

Real Estate Development - For information about airport development projects and leasing, please contact Airport Properties Director Bob Humberstone at (727)453-7820, bhumber@fly2pie.com.

Aircraft Rescue and Firefighting (ARFF) News

In February, ARFF personnel and members of the Pinellas Park Fire Department (Engine 36) responded on the ARFF boat to an aircraft that landed in the water off of Bayside Bridge. The crew picked up the pilot and brought him safely ashore to an awaiting ambulance.

ARFF Retirement of Ernest Bell and New Firefighters

After 33 years of service as an ARFF Firefighter/EMT, Ernest Bell will be retiring this summer. Firefighter Bell is also retired from the Army National Guard as a field medic, and reported to Miami after Hurricane Andrew to help those affected by the hurricane. Firefighter Bell plans to use his Associate in Science Degree in Alcohol/Substance Abuse to assist veterans.

ARFF recently added several new firefighters to the team. Welcome aboard Dante Tisdale and Joshua Willard and congratulations to Patrick Carroll, formerly an Electrician with Airport Facilities.
Airport Operations

New Public Address and Flight Information Display System in Development

The airport is currently soliciting Requests for Proposals for an integrated Multi-user Flight Information Display System and Voice Paging System. The new system will integrate public address announcements, flight/baggage claim information, and departure gate displays in one centralized system. ADA compliant visual paging will also be incorporated.

Noise Affairs Update

For information, contact the Noise Affairs Office at (727)453-7877, email noiseaffairs@fly2pie.com, or visit www.fly2pie.com/noise. Airport Noise Abatement Task Force (NATF) meetings are held quarterly in the Airport Conference Room #234 at 3:00 PM. Upcoming meetings are July 17 and October 16.

PIE recently participated as a sponsor in the Tampa Bay Aviation Association of their Annual Safety Stand-down. PIE promoted our Fly-Friendly program to the General Aviation community to educate pilots about our noise sensitive communities around the airport. More information about the Fly Friendly program can be found on the website.

Avantair operation changes - Avantair recently restructured their aircraft maintenance program and will no longer be staffing the third shift (11 PM - 7 AM) for aircraft maintenance activities. This will reduce noise impacts by eliminating Piaggio aircraft from conducting engine run-ups for maintenance during these hours.

Retirements - Facilities Manager Nancy Pass and Operations Supervisor Bernie Wojtasik

Nancy Pass is retiring after 28 years of service with Pinellas County, 16 of those years with the airport. She started in 1985 as a Bridge Tender, and in less than a year received two promotions with General Services, and another in 1990 as a Craftworker II. After transferring to the airport in 1997 as a Crew Leader, she was promoted to Facilities Manager in 2000. During her tenure at the airport, she has participated and managed numerous terminal enhancement projects to improve the overall image, safety and efficiency of the terminal and airfield. She is also a direct contributor to the airport receiving “zero discrepancies” during our annual FAA Certification and Safety Inspections for several consecutive years. Nancy is a very devoted, compassionate, and caring individual. Her kind demeanor and smile will be missed.

Bernie Wojtasik has been an Airport Operations Supervisor for the past 19 years. Bernie was one of the first Operations Supervisors at PIE. He has been a dedicated part of the team, serving on the late night shift, as the “midnight guy”. The airport wishes all of our retirees, Nancy, Bernie, and Ernest the best. We will miss them.

Leadership Pinellas Class of 2013 Visits PIE

PIE was pleased to host the 2013 Leadership Pinellas Class for a luncheon at the airport. Pictured at right, Airport Director Noah Lagos gave an update on the airport. The class then watched the in-line baggage system in action, observing TSA’s screening process. They also toured the UPS aircraft and operation, meeting with UPS executives. The airport is happy to host community education programs and share the economic impact of PIE.
**Fly2PIE News**

**St. Pete-Clearwater International** continues to be the home for West Central Florida Honor Flights and hosted its 7th and 8th Honor Flights on April 16th and May 7th. The next flight is on June 4th. The public welcome home receptions are in our baggage claim facility and begin at approximately 8:30 PM. Honor Flight provides for free parking for all to attend the reception. For more information about the Honor Flights, contact info@honorflightwcf.org or call (727)498-6079. Pictured below left: Pinellas County Commissioner Charlie Justice greets a returning veteran and the “Bomber Girls” pose for photos with Veterans.

**PIE Host WWII Veterans Honor Flights**

St. Pete-Clearwater International was honored to be nominated in the first annual St. Petersburg Chamber of Commerce Good Burger Awards as a Cool Company-Large! A Good Burger, named after a former St. Petersburg Mayor’s affinity for calling locals ‘burgers, highlighted businesses and individuals making a positive impact in our community. We were proud to be included in our category which was created for organizations with 50+ employees (we have 54!) and congratulate this year’s winner- All Children’s Hospital.

**PIE Nominated as “Good ‘Burger” by St. Petersburg Chamber of Commerce**

**Volunteer at the airport!**

If you like the idea of promoting tourism and helping visitors as they arrive in St. Pete-Clearwater, then we have a great volunteer opportunity for you! Airport Volunteer Chuck Kilbride states, “Fridays are one of my favorite days of the week, because I know I’ll be volunteering at PIE. I have the opportunity to assist travelers seeking directions and solve problems. I watch relatives, friends, and lovers greet one another with joyful hugs and kisses, grandchildren greeting grandparents, and smiles all around. If you have time and want to experience moments of joy, volunteer at PIE.” Volunteers (two person teams are welcome to sign up together!) work independently in the Visitor Info Booth based on arriving flights and assist passengers and greeters. For more information about the position and available shifts, contact Michele Routh at mrouth@fly2pie.com or 727-453-7879.

**St. Pete-Clearwater International**

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